



IMPORTANT NOTICE

September 17, 2026

To: Holders of ITV

Re: Cash Dividend - **Approximate Rate**

Security Name: ITV

Country of Incorporation: UNITED KINGDOM

CUSIP: 45069P107

Ratio (Local Shares:DRs): 10:1

|                              | <u>Local Shares</u> | <u>DRs</u>    |
|------------------------------|---------------------|---------------|
| Record Date:                 | Oct 16, 2026        | Oct 16, 2026  |
| Payable Date:                | Nov 24, 2026        | Dec 14, 2026  |
| Approximate Exchange Rate:   | 1.3451              |               |
| Interim Dividend: Tax exempt | <u>GBP0.017</u>     |               |
| Gross Dividend Total:        | <u>GBP0.017</u>     | USD0.228667   |
| Dividend Fee:                |                     | USD0.045733   |
| Withholding Rate: 0.00%      |                     | <u>USD0.0</u> |
| Net Dividend Rate:           |                     | USD0.182934   |

Should you have any questions regarding this matter, please contact us at  
Toll Free 1-888-BNY-ADRS(1-888-269-2377) or International Callers 1-201-680-6825.

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