

March 2, 2007



The **BANK**
of **NEW YORK**

SECURITIES SERVICING
DEPOSITARY RECEIPTS

Books Closed / Open Announcement

ATTENTION: International Research, Sales, Trading and Operations Staff

SEGA SAMMY HOLDINGS INC.

Country: Japan
Symbol: SGAMY
CUSIP Number: 815794102
Exchange: OTC
Ratio: 4 ADR : 1 Ordinary Shares

Books Closed: **Books Open:** 3/2/2007

Transaction	Status	Reason(s)
Issuance	Open	Books Re-opened
Cancellation		

To learn more about ADRs and issuer programs, please call our marketing desks:

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