



Issuer Services DEPOSITARY RECEIPTS

October 30, 2008

Corporate Action

ATTENTION: International Research, Sales, Trading and Operations Staff

Un-sponsored Program Reopened

Name:	LVMH Moët Hennessy Louis Vuitton SA
Country:	France
Symbol:	LVMUY
CUSIP Number:	502441306
Exchange:	OTC
Ratio:	5 ADRs : 1 ORDs

Due to the recent changes by the U.S. Securities and Exchange Commission to the Rule 12g3-2(b) exemption under the Securities Exchange Act of 1934, The Bank of New York Mellon has filed an amended Form F-6. Effective immediately, The Bank of New York will re-open its books.

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