

August 25, 2011

Books Closed / Open Announcement

ATTENTION: International Research, Sales, Trading and Operations Staff

Hang Seng Bank Limited

Symbol: HSNGY
CUSIP Number: 41043C304
Exchange: OTC
Ratio: 1 ADR : 1 Ordinary Shares
Country: Hong Kong

Books Closed: **Books Open:** 09/07/2011

Transaction	Status	Reason(s)
Issuance	Open	Books Re-opened
Cancellation		

To learn more about ADRs and issuer programs, please call our marketing desks:

New York
Wendy Katz
Vice President
adrdesk@bnymellon.com
Tel: 212 815 2267

Hong Kong
Joseph Oakenfold
Vice President
Joe.Oakenfold@bnymellon.com
Tel: 852 2840 9717

London
Damon Rowan
Vice President
damon.rowan@bnymellon.com
Tel: 44 207 964 6419

Depository Receipts are not insured by the FDIC or any other government agency, are not deposits or other obligations of, and are not guaranteed by BNY Mellon, and are subject to investment risks including possible loss of principal amount invested.

This announcement and the information contained herein is provided for general informational purposes only. BNY Mellon does not warrant or guarantee the accuracy, timeliness or completeness of this information. We provide no advice or recommendation or endorsement with respect to any company or securities. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities. An offering is made by means of a prospectus only. BNY Mellon is regulated by the FSA.

