

March 27, 2012

Books Closed / Open Announcement

ATTENTION: International Research, Sales, Trading and Operations Staff

Banco Bradesco SA

DR Name: Banco Bradesco - Common
Symbol: BBDO
CUSIP Number: 059460402
Exchange: New York Stock Exchange
Ratio: 1 ADR : 1 Ordinary Shares
Country: Brazil

Books Closed: 04/06/2012 **Books Open:** 04/10/2012

Transaction	Status	Reason(s)
Issuance	Closed	Corporate Action
Cancellation		

To learn more about ADRs and issuer programs, please call our marketing desks:

New York

Phil Sanchez/Ravi Davis
Adrdesk@bnymellon.com
Tel: 212 815 2267

Hong Kong

Joseph Oakenfold
Vice President
Joe.Oakenfold@bnymellon.com
Tel: 852 2840 9717

London

Damon Rowan
Vice President
damon.rowan@bnymellon.com
Tel: 442079646527

Depository Receipts are not insured by the FDIC or any other government agency, are not deposits or other obligations of, and are not guaranteed by BNY Mellon, and are subject to investment risks including possible loss of principal amount invested.

This announcement and the information contain herein is provided for general informational purposes only. BNY Mellon does not warrant or guarantee the accuracy, timeliness or completeness of this information. We provide no advice or recommendation or endorsement with respect to any company or securities. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities. An offering is made by means of a prospectus only. BNY Mellon is regulated by the FSA.

