

## Global Investor and Issuer Services Depositary Receipts

July 13, 2004

**ATTENTION:** European Research, Sales, Trading and Operations Staff

## **BOOKS CLOSED NOTICE**

## LVMH MOET HENNESSY LOUIS VUITTON

Country: FRANCE

Symbol: LVMUY

**CUSIP Number:** 502441306

**Exchange:** OTC

Ratio: 5 ADRS: 1 ORDINARY SHARE

We were informed that LVMH Moët Hennessy Louis Vuitton has filed a Form 15 with the US SEC. This filing has suspended LVMH's reporting obligations in the United States and terminated its registration under the Securities Exchange Act of 1934, effective June 7, 2004. LVMH is not providing information to the SEC under Rule 12g-3-2(b) under the Exchange Act.

As a result we have been advised by legal counsel to suspend issuance of new ADRs. Effective immediately The Bank of New York books are closed for:

DR Issuance DR Pre-Release Pre-Release Ordinary Apply

Cancellations should be through physical ADR presentation only.

**NEW YORK** 

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