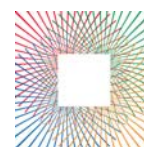


December 6, 2006



The **BANK**
of **NEW YORK**

**A SECURITIES SERVICING
DEPOSITARY RECEIPTS**

Corporate Action

ATTENTION: International Research, Sales, Trading and Operations Staff

SYMBOL CHANGE

	OLD	NEW
Name:	FUJIFILM Holdings Corporation	FUJIFILM Holdings Corporation
Country:	Japan	Japan
Symbol:	FUJIY	FUJI
CUSIP Number:	35958N107	35958N107
Exchange:	NASDAQ	NASDAQ
Ratio:	1 ADR : 1 ORD	1 ADR : 1 ORD

We have been advised that FUJIFILM Holdings Corporation stock symbol will change from FUJIY to FUJI effective the opening of business on December 8, 2006.

To learn more about ADRs and issuer programs, please call our marketing desks:

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