July 1, 2002

EPOSITARY RECEIPTS

ATTENTION: ASIA-PACIFIC RESEARCH, SALES, TRADING AND OPERATIONS STAFF

RATIO CHANGE

BRIDGESTONE CORPORATION

Effective July 15, 2002, **BRIDGESTONE CORPORATION** (CUSIP # **108441205**) will undergo a change in the ratio of ADRs to ordinary shares from **1 ADR to 10 ORDs** to *1 ADR to 2 ORD*. This will result in a 400% ADR distribution.

Following is the pertinent information:

Record Date: July 12, 2002 Payable Date: July 15, 2002

Rate of Distribution: 400%

Please note that there will be no mandatory change of the ticker symbol or CUSIP. Furthermore, there will be no mandatory exchange of stock, as the old certificates will represent the new ratio of 1 ADR representing 2 Ordinary shares.

Books will be closed for the deposit of ordinary shares from July 15, 2002 through the close of business on July 18, 2002.

If you require any additional information please visit our website at **www.adrbny.com** or feel free to contact:

New York London

Thomas F. DiVivo
Assistant Treasurer

James T. Green
Vice President

 Tdivivo@bankofny.com
 Jgreen@bankofny.com

 T. (212) 815-5009
 Tel: 44 20 7964 6080

