



A SECURITIES SERVICING DEPOSITARY RECEIPTS

Corporate Action

ATTENTION: International Research, Sales, Trading and Operations Staff

Delisting Notice

OLD **NEW**

Swisscom AG Name: Swisscom AG

Country: Switzerland Switzerland

Symbol: **SCM SCMWY**

CUSIP 871013108 871013108

Number:

Exchange: **NYSE** OTC

10 ADR: 1 ORDs 10 ADR: 1 ORDs Ratio:

Swisscom has announced that as of the close of business on August 30, 2007, its American Depositary Shares ("ADSs") will no longer trade on the New York Stock Exchange. There will be no change in CUSIP 871013108. The new ticker symbol is SCMWY. Holders will not be required to take any action with regard to the information contained herein.

To learn more about ADRs and issuer programs, please call our marketing desks:

New York

London Jason A. Smith Joseph Oakenfold **Assistant Treasurer** Assistant Vice President jasmith@bankofny.com joakenfold@bankofny.com 44 207 964 6419 Telephone 212 815 3874 Telephone

This information and data is provided for general informational purposes only; it is not investment advice and should not be used for any investment decisions nor trading purposes. The Bank of New York does not warrant or guarantee the accuracy, timeliness or completeness of this announcement and shall have no liability for investment or other decisions based hereon, including market value loss on the sale or purchase of securities or other instruments or obligations. We do not undertake any obligation to update or amend this information or data. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities. Please also see "Terms of Use."