

September 27, 2007



The **BANK**
of **NEW YORK**

**A SECURITIES SERVICING
DEPOSITARY RECEIPTS**

Corporate Action

ATTENTION: International Research, Sales, Trading and Operations Staff

Delisting Notice

	OLD	NEW
Name:	Publicis Groupe S.A.	Publicis Groupe S.A.
Country:	France	France
Symbol:	PUB	PUBGY
CUSIP Number:	74463M106	74463M106
Exchange:	NYSE	OTC
Ratio:	1 ADR: 1 ORD	1 ADR: 1 ORD

Publicis Groupe S.A. has announced that effective on September 27, 2007, its American Depositary Shares ("ADSs") will no longer trade on the New York Stock Exchange. There will be no change in CUSIP.

The new ticker symbol (trading OTC) will be PUBGY.

Holders will not be required to take any action with regard to the information contained herein.

To learn more about ADRs and issuer programs, please call our marketing desks:

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