

March 19, 2003

**D E P O S I T A R Y   R E C E I P T S****ATTENTION: LATIN AMERICAN RESEARCH, SALES,  
TRADING AND OPERATIONS STAFF****NAME CHANGE*****BANCO ITAU S.A.***

Please be advised that effective March 24, 2003, at the open of business, Banco Itaú S.A will change its name to Banco Itaú Holding Financeira S.A. Please find below the pertinent information.

	<u><b>OLD</b></u>	<u><b>NEW</b></u>
<b>NAME:</b>	Banco Itaú S.A.	<b>BANCO ITAÚ HOLDING FINANCEIRA S.A.</b>
<b>SYMBOL:</b>	ITU	<b>UNCHANGED</b>
<b>CUSIP:</b>	059602 20 1	<b>UNCHANGED</b>

If you require any additional information please visit our website at **[www.adrbny.com](http://www.adrbny.com)** or feel free to contact:

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