



July 12, 2013

Rights Offering

Name: Queenco Leisure International Ltd.**DR 144A CUSIP: 74824B203****DR ISIN: US74824B2034****DR RegS CUSIP: 74824B104****DR ISIN: US7424B1044****Ratio (DRs: Underlying Shares): 1:10**

Further to our previous announcement dated July 1, 2013, please be advised that a rights issue memorandum setting forth the following is scheduled to be sent to GDR holders on or about July 15, 2013:

- GDR Record Date: 5:00p.m. (New York Time) on July 11, 2013
- Rights Entitlement: 1 GDR right for every 1.25 GDRs held
- Fractional GDR rights are rounded down to the nearest whole number
- The GDR rights are NOT transferable or tradable
- 1 GDR right entitled holders to subscribe for 1 new GDR
- REG S GDR holders subscribe to REG S GDRs; 144A GDR holders subscribe to 144A GDRs.
- Deposit Amount per new GDR subscribed for or sought: US\$0.1849 which is the subscription price for each New GDR of EUR0.12 per New GDR, translated into US\$ at a rate of EUR1.00=US\$1.28417 as of July 9, 2013, plus 20% of that amount to cover the fee of the Depositary of US\$0.02 per new GDR issued and currency rate fluctuations between July 9, 2013 and the date on which the Depositary converts the subscription funds.
- Subscription Period: 9:00a.m, New York Time, July 15, 2013 to 5:00p.m. New York Time on August 7, 2013.
- The exercise of GDR rights is irrevocable.
- GDR Holders who subscribe to New GDRs are entitled to over-subscribe for additional GDRs.
- Unexercised GDR rights will expire worthless.
- New GDRs are expected to be delivered: as soon as practicable on or about August 13, 2013.

To learn more about Depositary Receipts and issuer programs, please contact our marketing desks:

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BNY Mellon collects fees from DR holders pursuant to the terms and conditions of the DRs and the deposit agreement under which they are issued. From time to time, BNY Mellon may make payments to the issuer to reimburse and/ or share revenue from the fees collected from DR holders, or waive fees and expenses to the issuer for services provided, generally relating to costs and expenses arising out of establishment and maintenance of the DR program. BNY Mellon may also transact with affiliated brokers and dealers.

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