

January 16, 2015

Termination and Cash Distribution

Re: BIM Birlesik Magazalar A.S - Termination and Cash Distribution

- 144A CUSIP: 055473102 / US ISIN: US0554731028 Ratio (GDRs: Underlying Shares): 1:1
- Reg S CUSIP: 055473201 / ISIN: US0554732018
- Ratio (GDRs: Underlying Shares): 1:1

Owners of Global Depositary Receipts ("GDRs"), each representing One (1) ordinary share of BIM Birlesik Magazalar A.S (the "Company") have been previously notified that BNY Mellon as Depositary has terminated the GDR facility. As the period for GDR holders to cancel their GDRs has expired, BNY Mellon has accordingly sold all remaining deposited securities representing outstanding GDRs of BIM Birlesik Magazalar A.S.

GDR holders of BIM Birlesik Magazalar are now entitled to receive the net cash proceeds from the sale of BIM Birlesik Magazalar ordinary shares on a pro-rata basis. **Effective January 20, 2015,** BIM Birlesik Magazalar GDR holders will be required on a mandatory basis to surrender their GDRs to BNY Mellon for cancellation and exchange for the cash proceeds from the sale of the deposited securities as follows:

Gross Rate per GDR:	\$ 21.294300
Cancellation Fee:	<u>(\$ 0.050000)</u>
Net Rate per GDR:	\$ 21.244300

The books are closed for all transactions.

To learn more about Depositary Receipts and issuer programs, please contact our marketing desks:

New York	London	Hong Kong
Ravi Davis	Damon Rowan	Herston Powers
Richard J Maehr	Vice President	Vice President
+1 212 815-2267	+44 207 163 7511	+852 2 840 9868
Adrdesk@bnymellon.com	damon.rowan@bnymellon.com	Herston.powers@bnymellon.com

BNY Mellon collects fees from DR holders pursuant to the terms and conditions of the DRs and the deposit agreement under which they are issued. From time to time, BNY Mellon may make payments to the issuer to reimburse and / or share revenue from the fees collected from DR holders, or waive fees and expenses to the issuer for services provided, generally relating to costs and expenses arising out of establishment and maintenance of the DR program. BNY Mellon may also transact with affiliates and dealers. The corporate action details are provided for informational purposes only. BNY Mellon does not warrant or guarantee the accuracy or completeness, and does not undertake any obligation to update or amend, this information or data. We provide no advice, recommendation or endorsement with respect to any company or security. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy Securities.

The conversion rate reflects a foreign currency ("FX") transaction ("FX Trade") executed by BNY Mellon as principal counterparty and not as agent, fiduciary or broker. BNY Mellon has no obligation to obtain the "best price" for any FX Trade. BNY Mellon earns revenue on the FX Trade based on, among other things, the difference between the rate it assigns to the FX Trade and the rate that it pays and receives for purchases and sales of currencies when engaging in any offsetting trades for its own account. The decisions BNY Mellon makes on when and how to enter into any offsetting trades, as well as other factors (including but not limited to liquidity and market volatility), affect the revenue BNY Mellon earns on FX Trades.