

Global Investor and Issuer Services Depositary Receipts

July 15, 2004

ATTENTION: European Research, Sales, Trading and Operations Staff

TERMINATION - REDEMPTION RIGHTS

AB ELECTROLUX

Country: SWEDEN

Symbol: ELUXR

CUSIP Number: 010198117

Exchange: NASDAQ

Ratio: 1 ADR: 2 ORDINARY SHARES

Please be advised that effective July 14, 2004, AB Electrolux's Redemption Rights ADR Facility has been terminated. All ADS Rights issued to holders that were not exercised prior to June 1, 2004 have effectively lapsed.

Please note that AB Electrolux issued these rights to redeem shares to Class A and Class B share holders and American Depositary Shares ("ADS") holders of record on April 26, 2004 (the "Record Date").



Jason Paltrowitz
Assistant Vice President
<u>Jpaltrowitz@bankofny.com</u>
(212) 815 2077

LONDON

James Green Vice President <u>Jgreen@bankofny.com</u> 44 20 7964 6080

