



SECURITIES SERVICING DEPOSITARY RECEIPTS

Corporate Action

ATTENTION: International Research, Sales, Trading and Operations

Staff

TSE LISTING: CROSS-BORDER CONVERSION GUIDE

POSCO

Country: Korea

Symbol: PKX

CUSIP 693483109

Number:

Exchange: NYSE

Ratio: 4 ADRS: 1 ORDINARY SHARE

The Bank of New York has been selected by POSCO as the depositary bank for its secondary offering of American Depositary Receipts (ADRs) on the Tokyo Stock Exchange. The ADRs trade under the code "5412" and are quoted in Japanese Yen (JPY). POSCO's ADRs already trade on the New York Stock Exchange ("PKX").

Brokers wishing to convert Ordinary Shares to ADRs or ADRs to Ordinary Shares involving the Tokyo Stock Exchange may refer to the attached conversion guide. All trades on the Tokyo Stock Exchange will settle through and be custodized with Japan Securities Settlement & Custody, Inc. (JSSC: DTC participant number: 5660).

To learn more about ADRs and issuer programs, please call our marketing desks:

New York New York London

Sell-sideBuy-sideSell-side / Buy-sideJason L. PaltrowitzMondrell MooreJoseph OakenfoldVice PresidentAssistant TreasurerAssistant Treasurerjpaltrowitz@bankofny.commomoore@bankofny.comjoakenfold@bankofny.com212 815 2077 Telephone212 815 4330 Telephone44 207 964 6419 Telephone

This information and data is provided for general informational purposes only; it is not investment advice and should not be used for any investment decisions nor trading purposes. The Bank of New York does not warrant or guarantee the accuracy, timeliness or completeness of this announcement and shall have no liability for investment or other decisions based hereon, including market value loss on the sale or purchase of securities or other instruments or obligations. We do not undertake any obligation to update or amend this information or data. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities. **Please also see "Terms of Use."**