New Depositary Receipt Announcement

March 10, 2021

Fix Price Group Ltd

Fix Price Group is a variety value retailer globally operating under the trade mark 'Fix Price'. The Company's retail operations are conducted through a chain of convenience stores, located in the Russian Federation, Belarus, Kazakhstan and Uzbekistan. The Company's stores provide an affordable shopping destination, offering customers a broad range of products at multiple fixed price points. As well as its own private brands, the Company sells products from global names and smaller local suppliers. The Company is also engaged in wholesale operations be servicing a number of franchisees that operate in distant regions of the Russian Federation, as well as in a number of international geographies.

DR Name:	Fix Price - 144A	Fix Price - Reg. S
Effective Date:	March 10, 2021	
Country of Incorporation:	Brit. Virgin Islands	
Exchange:	London Stock Exchange	London Stock Exchange
Type of ADR Program:	Sponsored - 144A	Reg. S
Ticker Symbol:	81CM	FIXP
CUSIP Number:	33835G106	33835G205
Ratio (DR:ORD):	1 : 1	
Underlying Share Description:	Ordinary	
Industry Classification:	General Retailers	
Custodian(s):	The Bank of New York Mellon	

To learn more about DRs, please contact DRBrokerSolutions@bnymellon.com or visit our website at adrbnymellon.com.

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