# Corporate Action Notice

BNY MELLON

August 26, 2024

## Mandatory Exchange for Cash/Termination

**Natura & Co Holding**
ADS CUSIP: 63884N108
ADS ISIN: US63884N1081
ADS Ticker Symbol: NTCOY
Ratio (ADS: Underlying Shares): 1:2

**BNY MELLON HAS ESTABLISHED THE FOLLOWING DATES FOR THIS CORPORATE ACTION:**

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|---|---|
| ADR Effective Date: | September 4, 2024 |
| **Foreign Exchange Rate:** | **5.4847** |
| Gross Rate per ADS: | $5.043659 |
| Cancellation Fee per ADS: | ($0.000000) |
| **Net Rate per ADS:** | **$5.043659** |

Owners of American Depositary Receipts (“ADRs”), of Natura & Co Holding (the “Company”) have been previously notified that BNY Mellon as Depositary has terminated the ADR facility. As the period for ADR holders to cancel their American Depositary Shares (“ADSs”) has expired, BNY Mellon has accordingly sold all remaining deposited securities representing outstanding ADSs of the Company.

ADR holders of Natura & Co Holding are now entitled to receive the net cash proceeds from the sale of the Natura & Co Holding ordinary shares on a pro-rata basis.

Effective **September 4, 2024**, Natura & Co Holding registered ADR holders will be required on a mandatory basis to surrender their ADRs to BNY Mellon for cancellation and exchange. Holders of ADSs in the Direct Registration System or in brokerage accounts will have their ADSs automatically exchanged for the cash proceeds.
Foreign currency transaction was executed by BNY Mellon or its Affiliates.

BNY Mellon has closed its books for all transactions.

To learn more about DRs, please contact DRBrokerSolutions@bnymellon.com or visit our website at adrbnymellon.com.

**PLEASE SEE INVESTOR DISCLOSURE ON LAST PAGE.**

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Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities.

BNY Mellon collects fees from DR holders pursuant to the terms and conditions of the DRs and any deposit agreement under which they are issued. From time to time, BNY Mellon may make payments to an issuer to reimburse and/or share revenue from the fees collected from DR holders, or waive fees and expenses to an issuer for services provided, generally related to costs and expenses arising out of establishment and maintenance of the DR program. BNY Mellon may pay a rebate to brokers in connection with unsponsored DR issuances; brokers may or may not disclose or pass back some or all of such rebate to the DR investor. BNY Mellon may also use brokers, dealers or other service providers that are affiliates and that may earn or share fees and commissions.

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In those instances where BNY Mellon's Custodian executes DR foreign currency transactions, the Custodian has no obligation to obtain the most favorable exchange rate or to ensure that the method by which the rate will be determined will be the most favorable rate, and BNY Mellon makes no representation that the rate is the most favorable rate and will not be liable for any direct or indirect losses associated with the rate. In certain instances, BNY Mellon may receive dividends and other distributions from an issuer of securities underlying DRs in U.S. dollars rather than in a foreign currency. In such cases, BNY Mellon will not engage in or be responsible for any foreign currency transactions and it makes no representation that the rate obtained by an issuer is the most favorable rate and it will not be liable for any direct or indirect losses associated with the rate.



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