

# Corporate Action Notice



August 27, 2024

## Ratio Change and Reverse Stock Split

### **Lightinthebox Holding Co., Limited**

ADS CUSIP: 53225G102

ADS ISIN: US53225G1022

ADS Ticker Symbol: LITB

Ratio (ADS: Underlying Shares): 1:2

The Bank of New York Mellon, at the direction of Lightinthebox Holding Co., Limited is announcing a ratio change on the Depositary Receipt ("DR") program from one (1) Depositary Share ("DS") representing two (2) Ordinary shares to a new ratio of one (1) DS representing twelve (12) Ordinary shares.

The ratio change will result in a reverse split on the Lightinthebox Holding Co., Limited DSs on the basis of one (1) new DS for every six (6) old DSs held. The ordinary shares of Lightinthebox Holding Co., Limited will not be affected by this change in the DS to ordinary share ratio.

Effective September 5, 2024, DS holders of Lightinthebox Holding Co., Limited will be required on a mandatory basis to surrender their old DSs to BNY Mellon for cancellation and exchange at the rate of six (6) "Old" DSs (CUSIP 53225G102) for one (1) "New" DS (53225G201). Holders in the Direct Registration System or in brokerage accounts will have their DSs automatically exchanged and need not take any action. Only whole DSs will be distributed. BNY Mellon will attempt to sell any fractional DSs and distribute the cash proceeds.

### **Below are the pertinent details:**

#### **Effective date: September 5, 2024**

Exchange Rate: one (1) new ADS for every six (6) old ADSs

Old CUSIP: 53225G102

New CUSIP: 53225G201

Cancellation Fee: \$0.000000

### **Please note: A ratio change may impact the fees payable by DR investors..**

BNY Mellon's books will be closed for all issuance and cancellation transactions on CUSIP 53225G102 from the close of business September 4, 2024. BNY Mellon anticipates that on September 5, 2024, the books will be opened for all issuance and cancellation transactions on CUSIP 53225G201.

To learn more about DRs, please contact [DRBrokerSolutions@bnymellon.com](mailto:DRBrokerSolutions@bnymellon.com) or visit our website at [adrbnymellon.com](http://adrbnymellon.com).

**PLEASE SEE INVESTOR DISCLOSURE ON LAST PAGE.**

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Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities.

BNY Mellon collects fees from DR holders pursuant to the terms and conditions of the DRs and any deposit agreement under which they are issued. From time to time, BNY Mellon may make payments to an issuer to reimburse and/or share revenue from the fees collected from DR holders, or waive fees and expenses to an issuer for services provided, generally related to costs and expenses arising out of establishment and maintenance of the DR program. BNY Mellon may pay a rebate to brokers in connection with unsponsored DR issuances; brokers may or may not disclose or pass back some or all of such rebate to the DR investor. BNY Mellon may also use brokers, dealers or other service providers that are affiliates and that may earn or share fees and commissions.

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