

December 21, 2006



The **BANK**  
of **NEW YORK**

**A SECURITIES SERVICING  
DEPOSITARY RECEIPTS**

## Corporate Action

**ATTENTION: International Research, Sales, Trading and Operations Staff**

### NAME CHANGE

	OLD	NEW
<b>Name:</b>	Coca-Cola Femsa	Coca-Cola Femsa S.A.B. de C.V.
<b>Country:</b>	Mexico	Mexico
<b>Symbol:</b>	KOF	KOF
<b>CUSIP Number:</b>	191241108	191241108
<b>Exchange:</b>	NYSE	NYSE
<b>Ratio:</b>	1 ADR: 10 ORDs	1 ADR: 10 ORDs

Please be advised, effective December 5, 2006 Coca-Cola Femsa's name changed to Coca-Cola Femsa S.A.B. de C.V. Certificates will be over stamped. There will be no CUSIP change and no action on the part of investors is required.

To learn more about ADRs and issuer programs, please call our marketing desks:

**New York**

Jason A. Smith  
Assistant Treasurer  
jasmith@bankofny.com  
212 815 3874 Telephone

**London**

Joseph Oakenfold  
Assistant Vice President  
joakenfold@bankofny.com  
44 207 964 6419 Telephone

This information and data is provided for general informational purposes only; it is not investment advice and should not be used for any investment decisions nor trading purposes. The Bank of New York does not warrant or guarantee the accuracy, timeliness or completeness of this announcement and shall have no liability for investment or other decisions based hereon, including market value loss on the sale or purchase of securities or other instruments or obligations. We do not undertake any obligation to update or amend this information or data. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities. **Please also see "Terms of Use."**