

DEPOSITARY RECEIPTS

NEW DR ANNOUNCEMENT

March 21, 2016

Raia Drogasil S.A.

Raia Drogasil is drugstore and pharmaceutical retail group based in Brazil. The Company is primarily engaged in the retail sale of medicine, perfumery, personal care and beauty products, cosmetics and dermocosmetics. The Company operates predominately through two retail brands: Drogasil and Droga Raia. Product lines include Needs, Pluii and B-Well. Sales are carried out by 1,235 stores, located in 18 Brazilian states, including the states of Sao Paulo, Minas Gerais, Rio de Janeiro, Goias, Parana, the Distrito Federal, Santa Catarina, Espirito Santo, Rio Grande do Sul, Bahia, Mato Grosso do Sul and Mato Grosso.

Effective Date:	March 21, 2016
Country of Incorporation:	Brazil
Exchange:	OTC
Type of ADR Program:	Sponsored - Level I
Ticker Symbol:	RADLY
CUSIP Number:	750723108
Ratio (DR:ORD):	1 : 1
Underlying Share Description:	Common
Industry Classification:	Pharma. & Biotech.
Custodian(s) :	Itau Unibanco S.A.

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