



Issuer Services DEPOSITARY RECEIPTS

February 24, 2009

Corporate Action

ATTENTION: International Research, Sales, Trading and Operations Staff

Name Change Notice

	OLD	NEW
Name:	Sanomawsoy	Sanoma Corporation
Country:	Finland	Finland
Symbol:	SWYBY	TBA
CUSIP Number:	801062100	801062100
Exchange:	OTC	OTC
Ratio:	2 ADRs : 1 ORDs	1 ADRs : 1 ORDs

Please be advised that The Bank of New York Mellon has been notified that Sanomawsoy has changed its name to **Sanoma Corporation**.

As a result, effective February 27, 2009 the following are the changes that will be made to the Unsponsored ADR Program in connection with the Name Change:

Existing ADR certificates will not be subject to a mandatory exchange. ADR holders need not take any action.

New York

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