



## Issuer Services DEPOSITARY RECEIPTS

July 21, 2009

### Corporate Action

ATTENTION: International Research, Sales, Trading and Operations Staff

#### Removed from Trading on NASDAQ Stock Market

	Old	New
<b>Name:</b>	FUJIFILM Holdings Corporation	FUJIFILM Holdings Corporation
<b>Country:</b>	Japan	Japan
<b>Symbol:</b>	FUJI	FUJI
<b>CUSIP Number:</b>	35958N107	35958N107
<b>Exchange:</b>	NASDAQ	OTC
<b>Ratio:</b>	1 ADR : 1 ORDs	1 ADR : 1 ORDs

The Bank of New York Mellon announces that the American Depositary Shares (ADSs) of FUJIFILM Holdings Corporation will be removed from trading on the Nasdaq Stock Market at the close of business on Friday, July 31, 2009.

The ADSs of FUJIFILM Holdings Corporation were trading on Nasdaq on an unregistered basis pursuant to an exemption from reporting status that is no longer permitted. FUJIFILM Holdings Corporation was exempt pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934 (the "Act"), and not registered under Section 12(b) of the Act. The U.S. Securities and Exchange Commission granted a three-year extension, beginning on August 1, 2006 and ending on July 31, 2009, to allow such companies to continue trading on Nasdaq on an unregistered basis. FUJIFILM Holdings Corporation ADSs will trade in the over-the-counter market beginning August 3, 2009.

There is no change in the CUSIP number and there is no need to cancel or return the current issued ADS.

To learn more about ADRs and issuer programs, please call our marketing desks:

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