

## Issuer Services DEPOSITARY RECEIPTS

October 19, 2009

## **Corporate Action**

ATTENTION: International Research, Sales, Trading and Operations Staff

**Exchange Transfer Notice** 

	Exemple 110000	
	OLD	NEW
Name:	Vodafone Group PLC	Vodafone Group PLC
Country:	United Kingdom	United Kingdom
Symbol:	VOD	VOD
CUSIP Number:	92857W209	92857W209
Exchange:	NYSE	NASDAQ
Ratio:	1 ADR : 10 ORDs	1 ADR: 10 ORDs

"Vodafone Group PLC has announced that it has submitted written notice to the New York Stock Exchange (the "NYSE") of its intention to transfer the listing of its American Depositary Receipts ("ADRs"), each representing ten ordinary shares of Vodafone, from the NYSE to the NASDAQ Global Select Market ("NASDAQ"). Vodafone expects that it will commence trading on NASDAQ on or about October 29, 2009 and will continue to be listed under the ticker symbol "VOD". Vodafone intends to file a Form 25 with the U.S. Securities and Exchange Commission to complete the delisting of its ADRs from the NYSE.

There will be no change in CUSIP Number 92857W209. Holders will not be required to take any action with regard to the information contained herein."

To learn more about ADRs and issuer programs, please call our marketing desks:

New York
Jason Smith
Assistant Treasurer
Jason.Smith@bnymellon.com
212-815-3874

Hong Kong
Joe Oakenfold
Vice President
Joe.Oakenfold@bnymellon.com
+852-2840-9717

London
Damon Rowan
Assistant Treasurer
Damon.Rowan@bnymellon.com
+44-207-964-6527

This information and data is provided for general informational purposes only; it is not investment advice and should not be used for any investment decisions nor trading purposes. The Bank of New York Mellon does not warrant or guarantee the accuracy, timeliness or completeness of this announcement and shall have no liability for investment or other decisions based hereon, including market value loss on the sale or purchase of securities or other instruments or obligations. We do not undertake any obligation to update or amend this information or data. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities. **Please also see "Terms of Use"**.

