

Issuer Services DEPOSITARY RECEIPTS

October 26, 2009

Corporate Action

ATTENTION: International Research, Sales, Trading and Operations Staff

Announcement

| Name: | CPFL Energia |
|------------------|---------------|
| Country: | Brazil |
| Symbol: | CPL |
| CUSIP Number: | 126153105 |
| Exchange: | NYSE |
| Ratio: | 1 ADR: 3 ORDs |

On Wednesday, October 28, 2009, Deutsche Bank will become successor depositary and agent for the CPFL sponsored DR program. At the close of business on Tuesday, October 27, 2009, we will no longer process any transfers, transactions, pre-releases, issuances or cancellations of CPFL DRs.

To learn more about ADRs and issuer programs, please call our marketing desks:

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