Ratio



January 13, 2010

Ratio Change and 100% ADR Distribution

2 ADRs :1 ORDs

	OLD	NEW
Name	Ctrip.com International, Ltd.	Ctrip.com International, Ltd.
Country	China	China
Symbol	CTRP	CTRP
CUSIP	22943F100	22943F100
Exchange	NASDAQ	NASDAQ
I		

NITION

4 ADRs :1 ORDs

Please be advised that Ctrip International Ltd has instructed us, as its Depositary, to effect on January 20, 2010 a ratio change from two (2) ADRs representing one (1) ordinary share to four (4) ADRs representing one (1) ordinary share. The ratio change is a result of a simultaneous 100 % ADR distribution.

Note below the timetable for the ratio change and ADR distribution:

1/19/10 - Record Date for the 100% stock distribution on the ADRs

1/20/10 - ADR Payable date for the 100% ADR distribution

1/20/10 - Effective date of 1 share: 4 ADRs ratio

There will be no mandatory exchange of stock. Our existing inventory of ADR certificates for the program will be over-stamped to reflect the new ratio. **No action is required by ADR holders**.

To learn more about Depositary Receipts and issuer programs, please contact our marketing desks:

New York	London	Hong Kong
Jason Smith	Damon Rowan	Joe Oakenfold
Vice President	Vice President	Vice President
+1 212 815-3874	+44 207 964 6527	+852 2 840 9717
jason.smith@bnymellon.com	damon.rowan@bnymellon.com	joe.oakenfold@bnymellon.com

This information and data is provided for general purposes only; it is not investment advice and should not be used for any investment decisions nor trading purposes. BNY Mellon does not warrant or guarantee the accuracy, timeliness or completeness of this announcement and shall have no liability for investment or other decisions based hereon, including market values loss on the sales or purchase of securities or other instruments or obligations. We do not undertake any obligation to update or amend this information or data. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities.