

# Corporate Action Notice

January 21, 2010

## Name Change Notice

	OLD	NEW
<b>Name</b>	Baloise Holding	Baloise Holding AG
<b>Country</b>	Switzerland	Switzerland
<b>Symbol</b>	BLHEY	<b>TBA</b>
<b>CUSIP</b>	058779109	058779109
<b>Exchange</b>	OTC	OTC
<b>Ratio</b>	10 ADRs :1 ORDs	10 ADRs :1 ORDs

Please be advised that The Bank of New York Mellon has been notified that Baloise Holding has changed its name to **Baloise Holding AG**.

**As a result, effective January 22, 2010** the changes noted will be made to the Unsponsored ADR Program in connection with the Name Change.

Existing ADR certificates will not be subject to a mandatory exchange. ADR holders need not take any action.

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To learn more about Depositary Receipts and issuer programs, please contact our marketing desks:

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