

December 7, 2011

Ratio Change and Stock Distribution

RE: Fuji Heavy Industries - Ratio Change and Stock Distribution

DR CUSIP: 359556206 DR ISIN: **US3595562063** DR Ticker Symbol: FUJHY

Ratio (DRs: Underlying Shares): 1:10

Please be advised that The Bank of New York Mellon, as Depositary, will change the ratio of the Fuji Heavy Industries Depositary Receipts ("DR") program from 1 DS representing 10 ordinary shares to 1 DS representing 2 ordinary shares, effective December 16, 2011.

The ratio change will occur simultaneously with a 400% DS distribution (or 4 additional DSs for each one DS held).

Please note the following:

New Ratio: 1 DS: 2 Ordinary Shares

DR Record Date:

December 12, 2011

DR Payable Date:

December 15, 2011

DR Ratio Change Effective Date

December 16, 2011

Please note: A ratio change may impact the fees payable by ADR investors.

Books will be closed from December 13, 2011 and will reopen on December 21, 2011 for Issuance and Cancellation transactions.

To learn more about Depositary Receipts and issuer programs, please contact our marketing desks:

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