

# Corporate Action Notice



October 16, 2012

## Name and Ratio Change

### **RE: Irish Life & Permanent Group Holdings plc**

DR CUSIP: 46271Y100

DR ISIN: US46271Y1001

DR Ticker Symbol: ILPMY

Ratio (DRs: Underlying Shares): 1:1

Please be advised that The Bank of New York Mellon, as Depositary, received information stating that Irish Life & Permanent Group Holdings plc announced a name change to **Permanent TSB Group Holdings plc**. As a result, The Bank of New York Mellon will change the name of the Irish Life & Permanent Group Holdings plc DR program effective on October 26, 2012.

In addition, The Bank of New York Mellon will change the ratio from 1 DS representing 1 Common share to 1 DS representing 100 Common shares. The ratio change will occur simultaneously with a 100 for 1 reverse split on the DR program.

### **The following identifier(s) have been assigned:**

Old CUSIP: 46271Y100

Old DR ISIN: US46271Y1001

Old Ratio: 1 DS: 1 Common share

**New Name:**

**Effective Date:**

**New CUSIP: 714203106**

**New DR ISIN: US7142031068**

**New Ratio: 1 DS: 100 Common Shares**

**Permanent TSB Group Holdings plc.**

**October 26, 2012**

Effective October 26, 2012, DR holders are required on a mandatory basis to surrender their DRs for cancellation and exchange one-hundred (100) Irish Life & Permanent Group Holdings plc DRs (CUSIP 46271Y100) for one (1) Permanent TSB Group Holdings plc (CUSIP 714203106). Only whole DRs will be distributed.

Books were closed on Irish Life & Permanent Group Holdings plc (CUSIP 46271Y100) on June 7, 2012. Books will be opened on Permanent TSB Group Holdings plc. (CUSIP 714203106) on October 29, 2012.

---

To learn more about Depositary Receipts and issuer programs, please contact our marketing desks:

### ***New York***

Ravi Davis

Vice President

+1 212 815-4245

[Ravi.davis@bnymellon.com](mailto:Ravi.davis@bnymellon.com)

### ***London***

Damon Rowan

Vice President

+44 207 964 6527

[damon.rowan@bnymellon.com](mailto:damon.rowan@bnymellon.com)

### ***Hong Kong***

Joe Oakenfold

Vice President

+852 2 840 9717

[joe.oakenfold@bnymellon.com](mailto:joe.oakenfold@bnymellon.com)

BNY Mellon may pay a rebate to brokers in connection with the deposit of shares for the issuance of unsponsored DRs; broker may or may not disclose or pass back some or all of such rebate to the DR investor. BNY Mellon may also transact with affiliate brokers and dealers.

This information and data is provided for general purposes only; it is not investment advice and should not be used for any investment decisions nor trading purposes. BNY Mellon does not warrant or guarantee the accuracy, timeliness or completeness of this announcement and shall have no liability for investment or other decisions based hereon, including market values loss on the sales or purchase of securities or other instruments or obligations. We do not undertake any obligation to update or amend this information or data. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities.