



September 27, 2013

Sky Perfect JSAT Holdings Inc. – Ratio Change and Stock Distribution

DR CUSIP: 83083K101
DR ISIN: US83083K1016
DR Ticker Symbol: SKPJY

Please be advised that Sky Perfect JSAT Holdings Inc. has announced a 100 for 1 stock split on its ordinary shares in the local market effective October 1, 2013. As a result, BNY Mellon will change the ratio on the Sky Perfect JSAT Holdings Inc. ADR program. The ratio change will occur simultaneously with a 150% DS distribution (or 3 additional DSs for every 2 DSs held).

Please note the following:

DR Record Date: October 9, 2013
DR Payable Date: October 10, 2013
DR Distribution Rate: 150% Distribution (or 3 additional DSs for every 2 DSs held).
Old DR Ratio: 20 DR : 1 Common share
New DR Ratio: 1 DR : 2 Common shares
Effective date for DR ratio change: October 11, 2013

An issuance fee of \$0.05 will be assessed.

Please note: A ratio change may impact the fees payable by DR investors.

BNY Mellon's books will be closed for all issuance and cancellation transactions from October 1, 2013 and will reopen on October 16, 2013.

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