

ADS Consolidation

Vodafone Group plc

DR CUSIP: 92857W209

DR Ticker Symbol: VOD

Ratio (DRs : Underlying Shares): 1:10

Vodafone Group plc (“Vodafone”) has announced that, at meetings held on January 28, 2014, shareholders have approved the proposed return of value to shareholders, the related consolidation of Vodafone’s ordinary shares (including the ADSs) and other matters as proposed. These transactions are still subject to approval at the Court Hearings being held on February 21, 2014.

Vodafone ADSs will also be subject to a consolidation (or reverse split) (the “ADS consolidation”).

It is expected that the effective date for the consolidation is February 24, 2014. Beginning on February 24, 2014, “old” Vodafone ADSs (CUSIP # 92857W209) will be subject to a mandatory exchange for “new” Vodafone ADSs (CUSIP # 92857W308) at a rate to be announced by Vodafone on or about February 19, 2014.

Please note the pertinent details below:

Old CUSIP

92857W209

New CUSIP

92857W308

The ADR ratio will remain 1 ADS to 10 Shares.

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