

May 20, 2014

Corporate Restructuring and Mandatory Exchange of ADSs

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Re: Informa

Ticker : IFJPY

CUSIP # 45672B206

US ISIN# US45672B2060

Please be advised that, subject to shareholder approval at a meeting being held on May 23, 2014, Informa will change its corporate structure which will result in, among other things, Informa incorporating in England and Wales. Informa has announced a scheme of arrangement and, subject to approval at a Jersey Court hearing scheduled for May 29, 2014 to sanction the Scheme, effective May 30, 2014 the old shares of Informa will be cancelled and New Informa Shares will be issued at a rate of one (1) New Informa Share for every one (1) old Informa Share. The New Informa Shares are scheduled to be admitted to the Official List and begin trading on the London Stock Exchange on May 30, 2014.

Informa PLC (“New Informa”) will confirm to The Bank of New York Mellon that the New Informa Shares will be issued in reliance on the exemption from registration provided by section 3(a)(10) of the US Securities Act. The Bank of New York Mellon will therefore affect a mandatory exchange of old Informa American Depositary Shares (“ADSs”) for new ADSs representing the new shares of Informa PLC. Beginning on May 30, 2014, holders of “old” Informa ADSs (CUSIP # 45672B206) will be required to surrender their old ADSs for cancellation and issuance of “new” Informa PLC ADSs (CUSIP 45672B305) at the rate of one (1) “new” ADS for every one (1) “old” ADS held. Holders of ADR certificates will be required to surrender their old Informa ADSs for cancellation in order to have new Informa PLC ADSs issued in the form of a Direct Registration System (“DRS”) statement. Holders with accounts with financial intermediaries or with ADSs held in “book-entry” form will have their old ADSs automatically surrendered and exchanged for new ADSs.

The existing ratio of one (1) American Depositary Share, representing two (2) ordinary shares remains the same.

To learn more about Depositary Receipts and issuer programs, please contact our marketing desks:

New York

Melissa Sobolewski/Ravi Davis
+1 212 815-2267
Adrdesk@bnymellon.com

London

Damon Rowan
Vice President
+44 207 964 6527
damon.rowan@bnymellon.com

Hong Kong

Herston Powers
Vice President
+852 2 840 9868
Herston.powers@bnymellon.com

BNY Mellon collects fees from DR holders pursuant to the terms and conditions of the DRs and the deposit agreement under which they are issued. From time to time, BNY Mellon may make payments to the issuer to reimburse and / or share revenue from the fees collected from DR holders, or waive fees and expenses to the issuer for services provided, generally relating to costs and expenses arising out of establishment and maintenance of the DR program. BNY Mellon as depositary may use brokers, dealers or other service providers that are affiliates and that may earn or share fees and commissions. The corporate action details are provided for informational purposes only. BNY Mellon does not warrant or guarantee the accuracy or completeness, and does not undertake any obligation to update or amend, this information or data. We provide no advice, recommendation or endorsement with respect to any company or security. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy Securities.

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The existing ratio of one (1) American Depositary Share, representing two (2) ordinary shares remains the same.

Please find the following trading particulars:

	OLD	NEW
CUSIP #:	45672B206	45672B305
Ratio:	1 ADS: 2 ORDs	1 ADS: 2 ORDs

Note on Exchange Terms: One (1) 'New' ADS for one (1) 'Old' ADS.

Our books will be closed for all transactions on the "old" Informa CUSIP effective close of business May 29, 2014.

ADR Holders are hereby notified that, if shareholders and the Court approve the Scheme of Arrangement, the Deposit Agreement among "old" Informa, The Bank of New York Mellon, and all Owners and Holders from time to time of "old" Informa ADSs will be terminated effective June 30, 2014.

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