



DEPOSITARY RECEIPTS

NEW DR ANNOUNCEMENT

August 12, 2014

iDreamSky Technology Limited

iDreamSky Technology is a mobile game publishing platform based in China. The Company collaborates with international mobile game developers to localize and culturalize their editions of games for the China market. The Company offers a portfolio of over 80 casual and mid- and hardcore mobile games in various genres. The Company also focuses on becoming the partners with game developers looking to launch their games in China. The Company maintains relationships with game developers such as Halfbrick, Imani, Disney, Gameloft, Lima Sky, Devsisters, Sega, Miniclip, and Namco Bandai. In addition, the Company has established an extensive third-party distribution and payment network for its mobile games.

Effective Date:	August 12, 2014
Country of Incorporation:	Cayman Islands
Exchange:	NASDAQ Stock Market
Type of ADR Program:	Sponsored - Level III
Ticker Symbol:	DSKY
CUSIP Number:	45173K101
Ratio (DR:ORD):	1 : 4
Underlying Share Description:	Ordinary
Industry Classification:	Media
Custodian(s) :	Hong Kong and Shanghai Banking Corp.

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