Corporate Action Notice

September 7, 2016

Mandatory Exchange for Cash/Termination

iDreamSky Technology Limited

DR CUSIP: 45173K101 DR ISIN: US45173K1016

DR Ticker Symbol: DSKY

Ratio (DRs: Underlying Shares): 1:4

At an extraordinary general meeting held on May 16, 2016, shareholders of iDreamSky approved the previously announced agreement and plan of merger dated December 31, 2015 by and among Dream Investment Holdings Limited ("Parent"), Dream Merger Sub Limited ("Merger Sub") and the Company, pursuant to which Merger Sub will be merged with and into the Company with the Company continuing as the surviving company as a wholly-owned subsidiary of Parent after the merger. Under the terms of the agreement and plan of merger each iDreamSky Class A ordinary share will automatically convert into the right to receive \$3.50 in cash without interest and less any applicable taxes, and each iDreamSky American Depositary Share ("ADS") (CUSIP# 45173K101) (each ADS represents four Class A ordinary shares) will automatically convert into the right to receive \$14.00 in cash without interest, less the Depositary's cancellation fee of \$0.05 per ADS surrendered and less a depositary service fee of \$0.02 per ADS surrendered and less any applicable taxes.

BNY Mellon has announced that, effective September 9, 2016, registered holders of the ADSs of iDreamSky will be instructed to surrender their ADR certificates to BNY Mellon for cancellation on a mandatory basis in order to receive the cash proceeds.

Please be advised the iDreamSky Deposit Agreement will terminate on the earlier of 30 days after the date of this notice and the day on which there are no remaining outstanding ADSs.

LONDON

BNY MELLON HAS ESTABLISHED THE FOLLOWING DATES FOR THIS CORPORATE ACTION:

DR Effective Date: Sep 9, 2016
Gross Rate per DS: \$14.000000
Cancellation Fee per DS: (\$0.050000)
Depositary Services Fee: (\$0.020000)
Net Rate per DS: \$13.930000

To learn more about Depositary Receipts and issuer programs, please contact our marketing desks:

NEW YORK

Ravi Davis Jacek Jankowski
Richard J Maehr Vice President
+ 1 212 815 2267 + 44 207 163 7427

adrdesk@bnymellon.com jacek.jankowski@bnymellon.com

BNY Mellon is providing this information for general informational purposes only and does not warrant or guarantee the accuracy, timeliness or completeness of this information. BNY Mellon does not undertake any obligation to update or amend this information. BNY Mellon provides no advice, recommendation or endorsement with respect to any company or securities. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities. BNY Mellon collects fees from Depositary Receipt ("DR") holders pursuant to the terms and conditions of the DRs. BNY Mellon may make payments to sponsored DR issuers to reimburse and /or share revenue from the fees collected from DR holders, or waive fees and expenses for services provided. BNY Mellon may pay a rebate to brokers in connection with unsponsored DR issuances. BNY Mellon may also use brokers, dealers or other service providers that are affiliates and that may earn or share fees and commissions. BNY Mellon may execute DR foreign currency transactions itself or through its affiliates and in such cases it acts as principal counterparty and not as agent, advisor, broker or fiduciary. BNY Mellon has no obligation to obtain the most favorable exchange rate, makes no representation that the rate is a favorable rate and will not be liable for any direct or indirect losses associated with the rate. BNY Mellon earns and retains revenue on its executed foreign currency transactions based on, among other things, the difference between the rate it assigns to the transaction and the rate that it pays and receives for purchases and sales of currencies when buying or selling foreign currency for its own account. The methodology used by BNY Mellon to determine DR conversion rates is available to registered Owners upon request or at https://www.adrbnymellon.com/us/en/news-and-publications/dr-issuers/asset_upload_file49220_197380.pdf. Depositary Receipts are not insured by the FDIC or any other government agency, are not deposits or other obligations o