



DEPOSITARY RECEIPTS

NEW DR ANNOUNCEMENT

August 18, 2015

Ocado Group Plc

Ocado Group is an online grocery retailing group based in the United Kingdom. The Company is engaged in the retailing, logistics and distribution of grocery and consumer goods and the development and monetization of intellectual property and technology for the online retailing, logistics and distribution of these goods. The Company operates online grocery and general merchandise retail businesses in the U.K. under the Ocado.com and other specialist shop banners. The Ocado group also uses its technology and platform to operate the online grocery business of Wm Morrisons Supermarkets plc and intends to further use its platform to provide services to international partners. The Company's retail brands include Ocado (grocery), Fetch (pet store) and Sizzle (kitchen and dining).

Effective Date:	August 7, 2015
Country of Incorporation:	United Kingdom
Exchange:	OTC
Type of ADR Program:	Sponsored - Level I
Ticker Symbol:	OCDDY
CUSIP Number:	674488101
Ratio (DR:ORD):	1 : 2
Underlying Share Description:	Ordinary
Industry Classification:	Food & Drug Retailers
Custodian(s) :	The Bank of New York Mellon

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