

Corporate Action Notice

August 14, 2015

Termination & Mandatory Exchange

ZENITH BIRLA INDIA

DR CUSIP REGS: 98935G108/ ISIN: US98935G1085

RATIO: (DR: UNDERLYING SHARE): 1:30

Owners of Depositary Receipts ("DRs"), each representing thirty (30) ordinary shares of Zenith Birla India (the "Company") have been previously notified that BNY Mellon as Depositary has terminated the DR facility. As the period for DR holders to cancel their DRs has expired, BNY Mellon had accordingly sold all remaining deposited securities representing outstanding DRs of Zenith Birla India.

DR holders of Zenth Birla India are now entitled to receive the net cash proceeds from the sale of the Zenith Birla India ordinary shares on a pro-rata basis.

Effective August 24, 2015 Zenith Bilra India DR holders will be required on a mandatory basis to surrender their DRs to BNY Mellon for cancellation and exchange for the cash proceeds resulting from the sale of the deposited securities.

BNY Mellon has closed its books for all transactions.

BNY MELLON HAS ESTABLISHED THE FOLLOWING DATES & RATE FOR THIS CORPORATE ACTION:

Effective Date:	August 24, 2015
Gross Rate per DR:	\$0.315292
India Withholding Tax 43.26%:	\$0.095208
Cancellation Fee:	<u>\$0.050000</u>
Net Rate per DR:	\$0.170084

To learn more about Depositary Receipts and issuer programs, please contact our marketing desks:

NEW YORK

Ravi Davis
Richard J Maehr
+ 1 212 815 2267
addrdesk@bnymellon.com

LONDON

Jacek Jankowski
Vice President
+ 44 207 163 7427
jacek.jankowski@bnymellon.com

HONG KONG

Herston Powers
Vice President
+ 852 2 840 9868
herston.powers@bnymellon.com

BNY Mellon collects fees from DR holders pursuant to the terms and conditions of the DRs and the deposit agreement under which they are issued. From time to time, BNY Mellon may make payments to the issuer to reimburse and / or share revenue from the fees collected from DR holders, or waive fees and expenses to the issuer for services provided, generally relating to costs and expenses arising out of establishment and maintenance of the DR program. BNY Mellon may also transact with affiliates and dealers. The corporate action details are provided for informational purposes only. BNY Mellon does not warrant or guarantee the accuracy or completeness, and does not undertake any obligation to update or amend, this information or data. We provide no advice, recommendation or endorsement with respect to any company or security. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy Securities. The conversion rate reflects a foreign currency ("FX") transaction ("FX Trade") executed by BNY Mellon as principal counterparty and not as agent, fiduciary or broker. BNY Mellon has no obligation to obtain the "best price" for any FX Trade. BNY Mellon earns revenue on the FX Trade based on, among other things, the difference between the rate it assigns to the FX Trade and the rate that it pays and receives for purchases and sales of currencies when engaging in any offsetting trades for its own account. The decisions BNY Mellon makes on when and how to enter into any offsetting trades, as well as other factors (including but not limited to liquidity and market volatility), affect the revenue BNY Mellon earns on FX Trades.



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