

Corporate Action Notice

January 6, 2017

Name Change

Antena 3 de Television, S.A. – Name Change to – ATRESMEDIA CORPORACION DE MEDIOS DE COMUNICACIÓN, S.A.

Please be advised that Antena 3 de Television, S.A. announced a name change to ATRESMEDIA CORPORACION DE MEDIOS DE COMUNICACIÓN, S.A.

The following identifiers have been assigned:

Old DR CUSIP: 036726305

Old DR ISIN: US0367263052

Old Ratio: 1 DS: 2 Ordinary shares

New DR CUSIP: 04965D106

New DR ISIN: US04965D1063

New Ratio: 1 DS: 1 Ordinary share

The effective date for the name change will be January 13, 2017.

DR holders need not take any action. Existing DR certificates will assume the new parameters and will not be subject to a mandatory exchange.

To learn more about Depositary Receipts and issuer programs, please contact our marketing desks:

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