DEPOSITARY RECEIPTS

May 23, 2017

NEW DR ANNOUNCEMENT

Bright Scholar Education Holdings Limited

Bright Scholar Education is an education group based in the People's Republic of China. The Company maintains 6 international schools, 11 bilingual schools, and 34 kindergartens in 7 provinces throughout China. The Company also operates 16 Elan Learning Centers in Beijing, Shanghai, Shenzhen, and Foshan. The Company's activities cover a diverse portfolio of business areas including K-12 international and bilingual education, training education and education technology. The Company offers a broad range of internationally-accredited curricula at its international schools. The Company employs over 6,000 domestic and international staff and caters to more than 30,000 students.

Effective Date: May 23, 2017

Country of Incorporation: Cayman Islands

Exchange: New York Stock Exchange

Type of ADR Program: Sponsored - Level III

Ticker Symbol: BEDU

CUSIP Number: 109199109

Ratio (DR:ORD): 1:1

Underlying Share Description: Ordinary

Industry Classification: Support Services

Custodian(s): Hong Kong and Shanghai Banking Corp.

To learn more about ADRs and issuer programs, please call our marketing desks:

New York London

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