

DEPOSITARY RECEIPTS

July 6, 2017

NEW DR ANNOUNCEMENT

Bid Corporation Limited

Bidcorp is an international broad-line foodservice group based in South Africa. The Company is engaged in the distribution of foodservice and products serving customers in the hospitality, institutional, catering and retail sectors in the United Kingdom, Ireland, Africa, South America, Asia and the Middle East. The Company supplies various brands across a range of product lines, and is engaged in brand manufacturing and distribution. The Company is also a foodservice distributor to the Horeca sector. The Company's operations are organized along six operating segments: Foodservice Australia; Foodservice United Kingdom; Foodservice Europe; Foodservice Emerging Markets; Bidvest Services; and Corporate.

Effective Date:	July 6, 2017
Country of Incorporation:	South Africa
Exchange:	OTC
Type of ADR Program:	Sponsored - Level I
Ticker Symbol:	BDDDY
CUSIP Number:	088789102
Ratio (DR:ORD):	1 : 1
Underlying Share Description:	Common
Industry Classification:	Food Producers
Custodian(s) :	Societe Generale (ZA) FirstRand Bank Ltd. Standard Bank of South Africa

To learn more about ADRs and issuer programs, please call our marketing desks:

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