DEPOSITARY RECEIPTS

November 13, 2017

NEW DR ANNOUNCEMENT

SOGOU INC

Sogou is an internet search company based in the People's Republic of China. The Company is engaged in the provision of search and search-related services through Sogou Search, the Company's search engine; and Sogou Input Method, a Chinese language input software for mobile and PC MAUs. In addition, the Company also offers search and search-related advertising services; and Internet value-added services related to the operation of Web games and mobile games developed by third parties, as well as other products and services, including smart hardware products. The Company is a subsidiary of Sohu.com Inc.

Effective Date: November 13, 2017

Country of Incorporation: Cayman Islands

Exchange: New York Stock Exchange

Type of ADR Program: Sponsored - Level III

Ticker Symbol: SOGO

CUSIP Number: 83409V104

Ratio (DR:ORD): 1 : 1

Underlying Share Description: Ordinary

Industry Classification: Software&ComputerSvc

Custodian(s): Hong Kong and Shanghai Banking Corp.

To learn more about ADRs and issuer programs, please call our marketing desks:

New York London

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