Corporate Action Notice

January 10, 2018

Name Change

SuperGroup Plc - Name Change to - Superdry Plc

DR CUSIP: 86805W105
DR ISIN: US86805W1053
DR Ticker Symbol: SEPGY
Ratio (DRs:Underlying Shares): 1:1

Please be advised that SuperGroup Plc announced a name change to Superdry Plc.

The current CUSIP number(s) and Ticker Symbol(s) will remain the same.

The effective date for the name change will be Jan 19, 2018

DR holders need not take any action. Existing DR certificates will assume the new parameters and will not be subject to a mandatory exchange.

To learn more about Depositary Receipts and issuer programs, please contact our marketing

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