Corporate Action Notice

BNY MELLON

March 29, 2019

Change in Deposited Securities

Coca-Cola FEMSA, S.A.B. de C.V.
DR CUSIP: 191241108 **/ DR ISIN: U**S1912411089
DR Ticker Symbol: KOF
Ratio (DS: Underlying Shares): 1: 10

Coca-Cola FEMSA, S.A.B. de C.V. announced a stock split and listing of shares in the form of units. There will be an eight (8) for one (1) stock split on the Series L shares consisting of three (3) Series B ordinary shares and five (5) Series L ordinary shares. The new shares will then be simultaneously exchanged into a Unit - each Unit will consist of three (3) Series B ordinary shares and five (5) Series L ordinary shares. As a result, BNY Mellon will change the deposit agreement to update the deposited securities on the Coca-Cola FEMSA, S.A.B. de C.V. American Depositary Share ("ADS") program as follows:

Effective Date for change:	April 11, 2019
Old Deposited Securities:	1 ADS: 10 Series L Ordinary Shares
New Deposited Securities:	1 ADS: 10 Units

No exchange of ADSs will be made. The number of outstanding ADSs will not change. Exchange of ADS certificates is not required, but replacement ADS certificates will be made available upon request of holders. The ADS CUSIP will remain the same. ADS holders need not take any action in regards to this change in the deposited securities.

To learn more about DRs, please contact DRBrokerSolutions@bnymellon.com or visit our website at adrbnymellon.com.

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Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities.

BNY Mellon collects fees from DR holders pursuant to the terms and conditions of the DRs and any deposit agreement under which they are issued. From time to time, BNY Mellon may make payments to an issuer to reimburse and/or share revenue from the fees collected from DR holders, or waive fees and expenses to an issuer for services provided, generally related to costs and expenses arising out of establishment and maintenance of the DR program. BNY Mellon may pay a rebate to brokers in connection with unsponsored DR issuances; brokers may or may not disclose or pass back some or all of such rebate to the DR investor. BNY Mellon may also use brokers, dealers or other service providers that are affiliates and that may earn or share fees and commissions. BNY Mellon may execute DR foreign currency transactions itself or through its affiliates; in such cases it acts as principal counterparty and not as agent, advisor, broker or fiduciary. BNY Mellon has no obligation to obtain the most favorable exchange rate, makes no representation that the rate is a favorable rate and will not be liable for any direct or indirect losses associated with the rate. BNY Mellon earns and retains revenue on its executed foreign currency transactions based on, among other things, the difference between the rate it assigns to the transaction and the rate that it pays and receives for purchases and sales of currencies when buying or selling foreign currency for its own account. The methodology used by BNY Mellon to determine DR conversion rates is available to registered Owners upon request or at https://www.adrbnymellon.com/us/en/news-and-publications/dr-issuers/asset_upload_file49220_197380.pdf.

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