New Depositary Receipt Announcement

BNY MELLON

April 16, 2019

Jumia Technologies AG

Jumia Technologies is a pan-African e-commerce platform. The Company's platform consists of its marketplace, which connects sellers with consumers, the Company's logistics service, which enables the shipment and delivery of packages, and the Company's payment service, which facilitates transactions among participants in selected markets. On the Company's marketplace, sellers offer goods in a range of categories, such as fashion and apparel, smartphones, home and living, consumer packaged goods, beauty and perfumes and other electronics. The Company also provides consumers with access to a number of services, such as restaurant food delivery, hotel and flight booking, classified advertising, airtime recharge and 'instant delivery.'

Effective Date:	April 16, 2019
Country of Incorporation:	Germany
Exchange:	New York Stock Exchange
Type of ADR Program:	Sponsored - Level III
Ticker Symbol:	JMIA
CUSIP Number:	48138M105
Ratio (DR:ORD):	1 : 2
Underlying Share Description:	Ordinary
Industry Classification:	General Retailers
Custodian(s):	The Bank of New York Mellon SA/NV

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