## Corporate Action Notice



May 30, 2019

## **Reverse Stock Split**

TomTom NV

DR CUSIP: 890138100 DR ISIN: US8901381009 DR Ticker Symbol: TMOAY

Ratio (DS: Underlying Shares): 2: 1

Please be advised that TomTom NV has announced a share consolidation of nine (9) new shares for every sixteen (16)

existing shares.

BNY MELLON HAS ESTABLISHED THE FOLLOWING DATES FOR THIS CORPORATE ACTION:

DR Effective Date:

Exchange Rate:

Old CUSIP:

New CUSIP:

Cancellation Fee:

June 3, 2019

9 New DSs for 16 Old DSs

890138100

890138209

\$50.021883

As a result, BNY Mellon will effect a reverse stock split on the TomTom NV Depositary Receipt ("DR") program. Effective June 3, 2019, holders of Depositary Shares ("DSs") of TomTom NV are required on a mandatory basis to surrender their DS(s) to BNYM Mellon for cancellation and exchange to receive nine (9) 'new' TomTom DSs (CUSIP 890138209) for every sixteen (16) 'Old' TomTom DSs (CUSIP 890138100). Holders of DSs in the Direct Registration System or in brokerage accounts will have their DSs automatically exchanged and need not take any action. No fraction of a DS will be issued. BNY Mellon will attempt to sell any fractional DSs and distribute the cash proceeds to holders.

The existing ratio of two (2) Depositary Shares representing one (1) ordinary share will remain the same.

BNY Mellon's books will be closed for all issuance and cancellation transactions on CUSIP# 890138100 as of the close of business May 31, 2019. BNYM Mellon expects to reopen the books on CUSIP 890138209 on June 3, 2019.

To learn more about DRs, please contact <u>DRBrokerSolutions@bnymellon.com</u> or visit our website at adrbnymellon.com.

PLEASE SEE INVESTOR DISCLOSURE ON LAST PAGE.

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Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities.

BNY Mellon collects fees from DR holders pursuant to the terms and conditions of the DRs and any deposit agreement under which they are issued. From time to time, BNY Mellon may make payments to an issuer to reimburse and/or share revenue from the fees collected from DR holders, or waive fees and expenses to an issuer for services provided, generally related to costs and expenses arising out of establishment and maintenance of the DR program. BNY Mellon may pay a rebate to brokers in connection with unsponsored DR issuances; brokers may or may not disclose or pass back some or all of such rebate to the DR investor. BNY Mellon may also use brokers, dealers or other service providers that are affiliates and that may earn or share fees and commissions. BNY Mellon may execute DR foreign currency transactions itself or through its affiliates; in such cases it acts as principal counterparty and not as agent, advisor, broker or fiduciary. BNY Mellon has no obligation to obtain the most favorable exchange rate, makes no representation that the rate is a favorable rate and will not be liable for any direct or indirect losses associated with the rate. BNY Mellon earns and retains revenue on its executed foreign currency transactions based on, among other things, the difference between the rate it assigns to the transaction and the rate that it pays and receives for purchases and sales of currencies when buying or selling foreign currency for its own account. The methodology used by BNY Mellon to determine DR conversion rates is available to registered Owners upon request or at https://www.adrbnymellon.com/us/en/news-and-publications/dr-issuers/asset\_upload\_file49220\_197380.pdf.

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