CORPORATE ACTION NOTICE

TERMINATION NOTICE

BNY MELLON

June 6, 2019

NOTICE TO HOLDERS OF AMERICAN DEPOSITARY SHARES (“ADSs”) EVIDENCED BY AMERICAN DEPOSITARY RECEIPTS (“ADRs”)

REPRESENTING DEPOSITED ORDINARY SHARES OF:

GROUPE BRUXELLES LAMBERT

TEN ADSs REPRESENT ONE ORDINARY SHARE

CUSIP: 399457100 AND UNDERLYING ISIN: BE0003797140

Notice is hereby provided that The Bank of New York Mellon will no longer be a Depositary Bank for the unsponsored ADR program of Groupe Bruxelles Lambert effective as of 5:00 PM (Eastern Time) on July 5, 2019.

BNY Mellon has closed its books for issuances of ADSs. As there are currently no ADSs issued by BNY Mellon under this ADR program, no additional notices will be distributed.

PLEASE SEE INVESTOR DISCLOSURE ON LAST PAGE.

To learn more about DRs, please contact DRBrokerSolutions@bnymellon.com or visit our website at adrbnymellon.com.

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