New Depositary Receipt Announcement

BNY MELLON

November 13, 2019

36Kr

36Kr Holdings is an online platform serving New Economy participants in China covering a spectrum of industries, including the Internet, hardware and software technologies, consumer and retail and finance industries. The Company offers business services, including online advertising services, enterprise value-added services and subscription services to its customers. The Company provides reports on companies, market updates and editorials and commentaries. The Company also helps institutional investors identify promising targets, source investment opportunities and connect them with startup companies directly. The Company's content covers a variety of industries such as technology, consumer and retail, and healthcare.

Effective Date:	November 13, 2019
Country of Incorporation:	Cayman Islands
Exchange:	NASDAQ Stock Market
Type of ADR Program:	Sponsored - Level III
Ticker Symbol:	KRKR
CUSIP Number:	88429K103
Ratio (DR:ORD):	1 : 25
Underlying Share Description:	Ordinary
Industry Classification:	Software&ComputerSvc
Custodian(s):	Hong Kong and Shanghai Banking Corp.

To learn more about DRs, please contact DRBrokerSolutions@bnymellon.com or visit our website at adrbnymellon.com.

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