New Depositary Receipt Announcement

BNY MELLON

January 6, 2020

Natura & Co Holding S.A.

Natura & the Company is a multinational cosmetics, hygiene and beauty company with operations in Asia, Europe, North America, Oceania, and South America, operating under the Natura, The Body Shop and Aesop brands. The Company is a developer, manufacturer, distributor and seller of self-branded cosmetics, fragrances and toiletries in Brazil. Through Avon, the Company is also a global manufacturer and marketer of beauty and related products. Avon's product categories are Beauty and Fashion & Home. Beauty consists of skincare, fragrance and color (cosmetics). Fashion & Home consists of fashion jewelry, watches, apparel, footwear, accessories, gift and decorative products, housewares and others.

DR Name:	Natura & Co Holding
Effective Date:	January 6, 2020
Country of Incorporation:	Brazil
Exchange:	New York Stock Exchange
Type of ADR Program:	Sponsored - Level II
Ticker Symbol:	NTCO
CUSIP Number:	63884N108
Ratio (DR:ORD):	1 : 2
Underlying Share Description:	Common
Industry Classification:	Personal Goods
Custodian(s):	Itau Unibanco S.A.

To learn more about DRs, please contact DRBrokerSolutions@bnymellon.com or visit our website at adrbnymellon.com.

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