Corporate Action Notice



May 8, 2020

Cash Distribution Resulting from the Sale of Rights

Natura & Co Holding ADS CUSIP: 63884N108 ADS ISIN: US63884N1081 ADS Ticker Symbol: NTCO

Ratio (ADS: Underlying Shares): 1: 2

Natura & Co Holding announced a distribution of rights to its shareholders. The rights will be allocated as follows: 0.052592621300 rights will be issued for every 1 share held as of the local record date of May 12, 2019.

The Natura & Co Holding rights will not be registered under the United States Securities Act of 1933, therefore we are not permitted to pass the rights on to the holders of American Depositary Receipts ("ADRs"). As a result, BNY Mellon will attempt to sell the rights in the local market and the proceeds received from the sale, if any, will be distributed to the ADR holders of Natura & Co Holding.

The Bank of New York Mellon has established May 18, 2020 as the ADR record date. A payable date and cash distribution rate are to be announced at a later date. As it is the case that we are unable to provide a rate payable to shareholders, we expect the placement of due bills on Natura ADR trades. Upon the completion of our sale in the local market, we will announce a cash distribution rate in due course.

Foreign Exchange Rate: TBD

ADS Record Date: May 18, 2020

ADS Payment Date: TBD
Gross Rate per ADS: TBD
Depositary Fee per ADS: TBD
Net Rate per ADS: TBD

To learn more about DRs, please contact <u>DRBrokerSolutions@bnymellon.com</u> or visit our website at adrbnymellon.com.

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