# Corporate Action Notice



October 6, 2020

## Ratio Change and Reverse Split

### **The9 Limited**

ADS CUSIP: 88337K203 ADS ISIN: US88337K2033 ADS Ticker Symbol: NCTY

Ratio (ADS: Underlying Shares): 1:3

BNY Mellon, at the direction of The9 Limited, is announcing a ratio change on the American Depositary Receipt ('ADR") program from one (1) American Depositary Share ("ADS") representing three (3) ordinary shares to a new ratio of one (1) ADS representing thirty (30) ordinary shares.

The ratio change will result in a reverse split on the The9 Limited ADSs on the basis of one (1) new ADS for every ten (10) old ADSs held. The ordinary shares of The9 Limited will not be affected by this change in the ADS to ordinary share ratio.

Effective October 19, 2020, ADR holders of The9 Limited will be required on a mandatory basis to surrender their old ADRs to BNY Mellon for cancellation at the rate of ten (10) "OLD" ADSs (CUSIP: 88337K203) for one (1) "NEW" ADS (CUSIP: 88337K302). Holders in the Direct Registration System and in DTC will have their ADSs automatically exchanged and need not take any action. Only whole ADSs will be distributed. BNY Mellon will attempt to sell any fractional ADSs and distribute the cash proceeds to ADR holders.

#### Please note below the timetable for the reverse stock split:

Effective date: October 19, 2020 Old CUSIP: 88337K203

Old Ratio: 1 ADS: 3 Ordinary share

Exchange Ratio: 1 "New" ADS for every 10 "Old" ADSs

New CUSIP: 88337K302

New Ratio: 1 ADS: 30 Ordinary shares

Please note: A ratio change may impact the fees payable by ADR investors.

BNY Mellon's books will be closed for all issuance and cancellation transactions on CUSIP: 88337K203 from the close of business October 16 2020. BNY Mellon anticipates that on October 19, 2020, the books will be opened for all issuance and cancellation transactions on CUSIP: 88337K302.

To learn more about Depositary Receipts, please contact <u>DRBrokerSolutions@bnymellon.com</u> or visit our website at adrbnymellon.com.

PLEASE SEE INVESTOR DISCLOSURE ON LAST PAGE.



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BNY Mellon collects fees from DR holders pursuant to the terms and conditions of the DRs and any deposit agreement under which they are issued. From time to time, BNY Mellon may make payments to an issuer to reimburse and/or share revenue from the fees collected from DR holders, or waive fees and expenses to an issuer for services provided, generally related to costs and expenses arising out of establishment and maintenance of the DR program. BNY Mellon may pay a rebate to brokers in connection with unsponsored DR issuances; brokers may or may not disclose or pass back some or all of such rebate to the DR investor. BNY Mellon may also use brokers, dealers or other service providers that are affiliates and that may earn or share fees and commissions.

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