New Depositary Receipt Announcement

BNY MELLON

October 19, 2020

Miniso Group Holding Limited

Miniso Group Holding is a global value retailer offering a variety of design-led lifestyle products. The Company offers consumers a selection of approximately 8,000 core SKUs, the majority of which are under the Company's flagship brand 'MINISO'. The Company's product offering spans across 11 major categories, including home decor, small electronics, textile, accessories, beauty tools, toys, cosmetics, personal care, snacks, fragrance and perfumes, and stationery and gifts. The Company serves its consumers through a network of over 4,200 MINISO stores, of which the Company directly operated 129, including over 2,500 MINISO stores in China and over 1,680 MINISO stores across over 80 countries and regions in the rest of the world.

Effective Date:	October 19, 2020
Country of Incorporation:	Cayman Islands
Exchange:	New York Stock Exchange
Type of ADR Program:	Sponsored - Level III
Ticker Symbol:	MNSO
CUSIP Number:	66981J102
Ratio (DR:ORD):	1 : 4
Underlying Share Description:	Ordinary
Industry Classification:	Leisure Goods
Custodian(s):	Hong Kong and Shanghai Banking Corp.

To learn more about DRs, please contact DRBrokerSolutions@bnymellon.com or visit our website at adrbnymellon.com.

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